

Feelgood Treat Company Tops 500 Retail Outlets across Canada

Natural pet treat company announces that its treats are now available in over 500 retail outlets across Canada

Delta, British Columbia - (March 2011) The Feelgood® Treat Company Ltd, makers of a full line of preservative –free, all-natural dry and frozen treats for dogs, cats and horses today announced that as of March 1st, 2011, it's products are now available in over 500 retail outlets across Canada.

“We are very excited about this achievement.” said Mark Redman, President of Feelgood. “It is a great feeling to see so many retail outlets across Canada welcoming Feelgood Treats into their stores and, moreover, to see that the product is being enjoyed by so many dogs, cats and horses across the country. We are tremendously grateful to our distributors and retail merchants and, of course, their customers for making this possible.”

About the Feelgood® Treat Company Ltd

The Feelgood Treat Company makers of a full line of dry and frozen treats for Cats, Dogs and Horses, including Trail Blazin' Bitz™, Ranch Bars™, Original Liver Brownies™, Li'l Bag O' Courage™, Catwhip™ and Ultimate Little Cakes™, For more information about the Feelgood Treat Company, its products and the communities it serves, please visit: www.feelgoodtreatco.com .

Feelgood Treats are distributed across Canada by Canadian Saddlery/Canadian Centurion (<http://www.canadiansaddlery.com/>) (Treats for horses), Freedom Pet Supplies (<http://www.freedompet.com/page2.htm>) throughout Central and Eastern Canada and Maddies Natural Pet Products (<http://www.maddiespet.com/>) throughout Western Canada.